

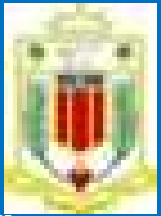
Areas of Recap:

Research skills
Mood boards
Product Analysis

Students to revisit visual research skills and look into female led branding. They will choose to develop their own brand and create a logo and design packaging for their product.

Year 9
approx. 18
lessons

KS3: Year 9 Graphics



Female-Led Branding

Skill development : Typography and Logo Design

Development of skills to produce a range of logo designs linked to the design brief

Skill development : Printing techniques

Development of skills in printing using logo designs. Lino printing and mono printing techniques

Skill development : CAD design software

Transfer logo designs into CANVA to enhance and develop them.

Skill development: Presentation Board

Understanding of content and production of a professional presentation board which is presented and peer accessed

Role of the designer :

Examination of role of a graphic designer in industry, the tasks that are undertaken to produce successful products

Paper theory

Gain an understanding of paper theory and its environmental impact

Packaging Designers:

Seasons of victory

Detailed profile of graphic designer identifying the key features of her work.

CAD/CAM

Understanding of simple CAD package to support designing and presentation.

End Of unit assessment based on NC descriptors

Design investigation
Design development

Make

Evaluate

Technical knowledge

OPTIONS ...